

WordCamp Birmingham 2017

Who, What, Why, and When of Blogging





#Hopesmith.

#Dream inspirer.

Master of “it’s all about **#relationships.**”

Aficionado of inappropriate laughter

www.SuccessfulFreelanceWriter.com

You Can



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www.TraveLangs.com

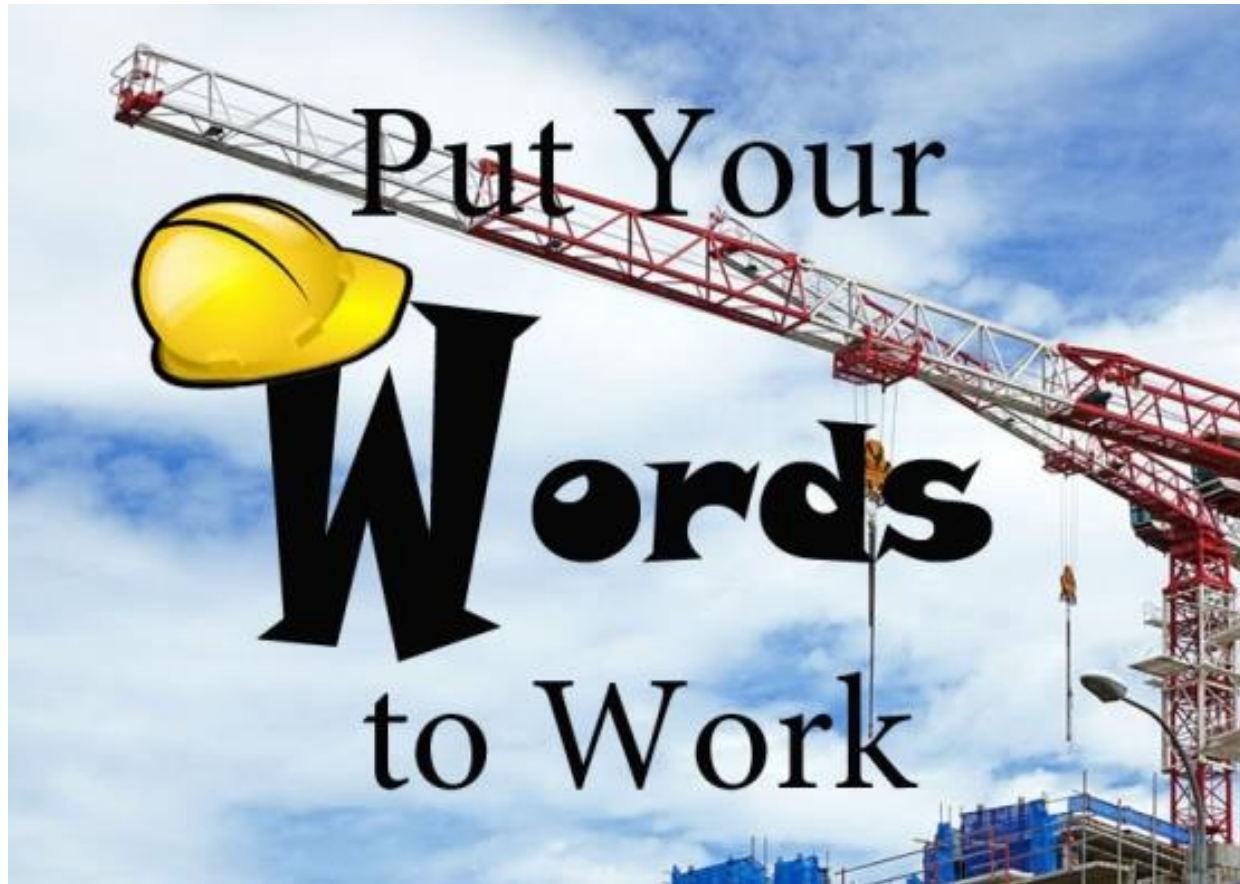




Mountain Valley Writers 2018 Re-Conference

www.MountainValleyWriters.com



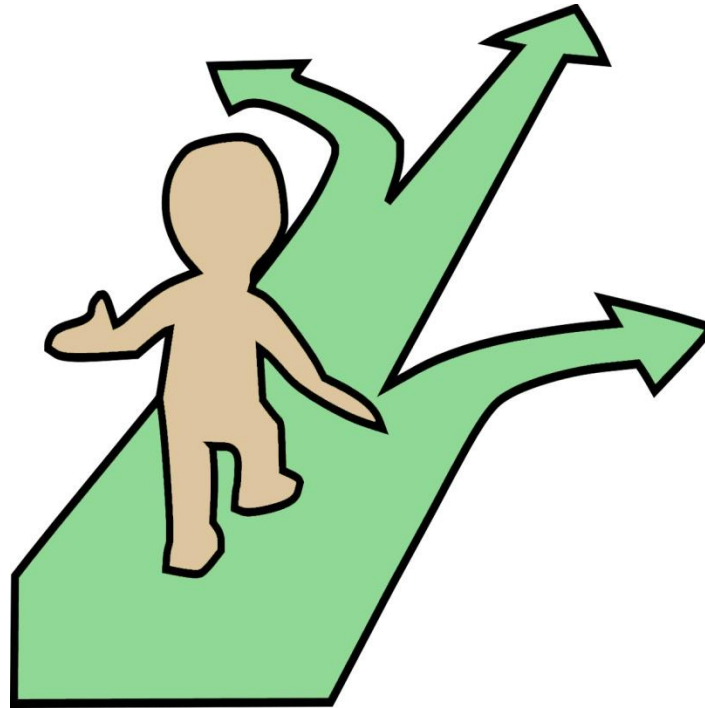


Answer 4 Questions:

Why
Who
What
When



They want to dictate my path



NO MORE BOXES!



Why are you writing?

Drive

Vision

Mission

Goal



Driving Force

Where there is a will



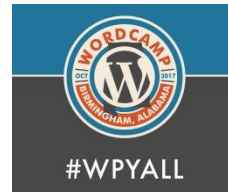
there is a way.

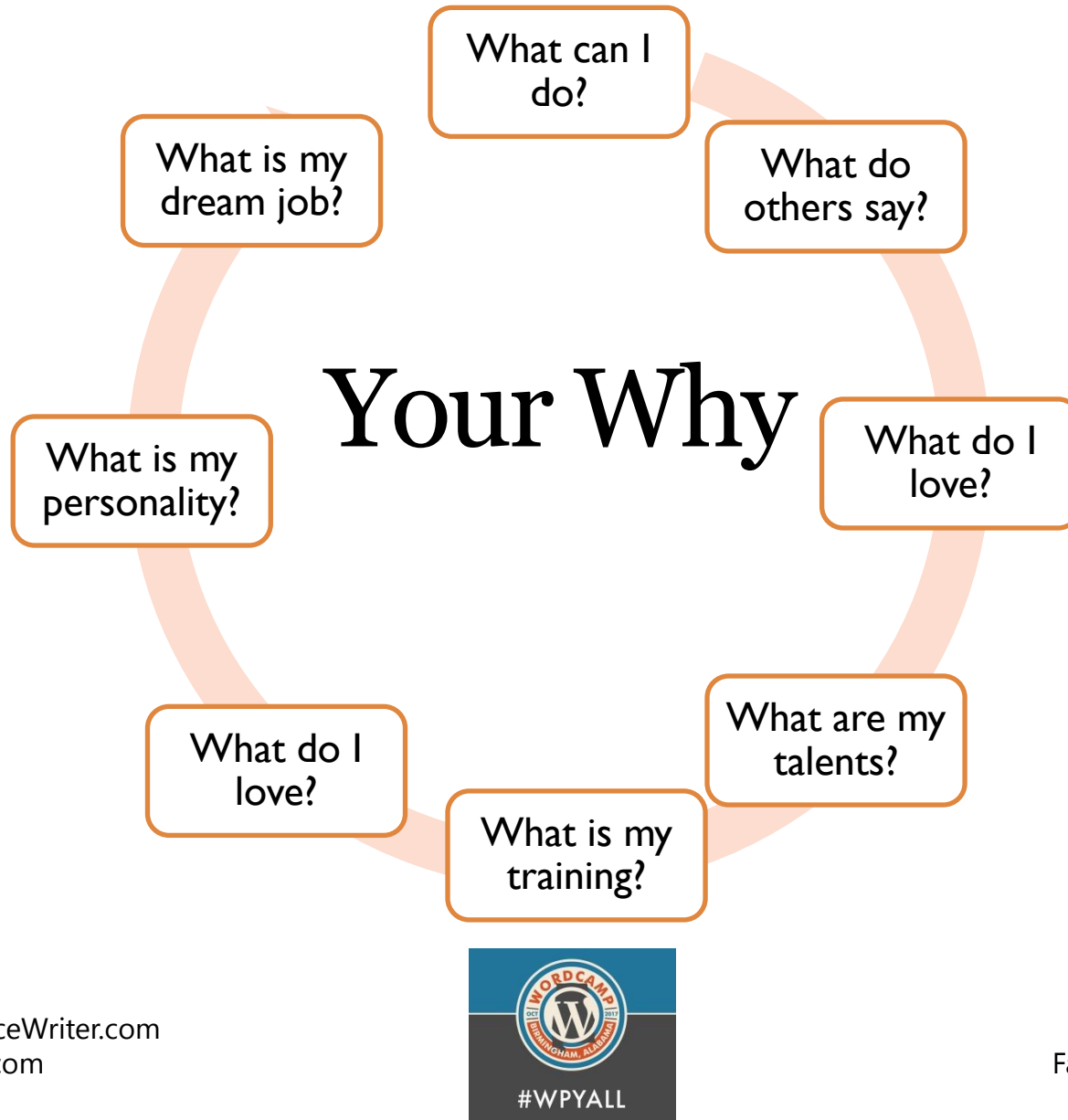
It takes a vision

Create Clear Vision

1. Let ideas happen
2. Keep notes
3. Listen to others
4. Be creative
5. Hone the images
6. Summarize

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Your Vision Statement

Turn your responses into “to” statements. I am doing this TO _____. These statements represent your why



You Need a Defined Mission



Mission Statement:

Mission statement – What are the needs you are addressing? What actions will you take to address those needs? What are the fundamental principles that are guiding your work?



SMART GOALS

Specific – what is involved in attaining the BIG DREAM – be clear and break it down into three to twelve pieces.

Measurable – the pieces have to have a limit that can be measured.

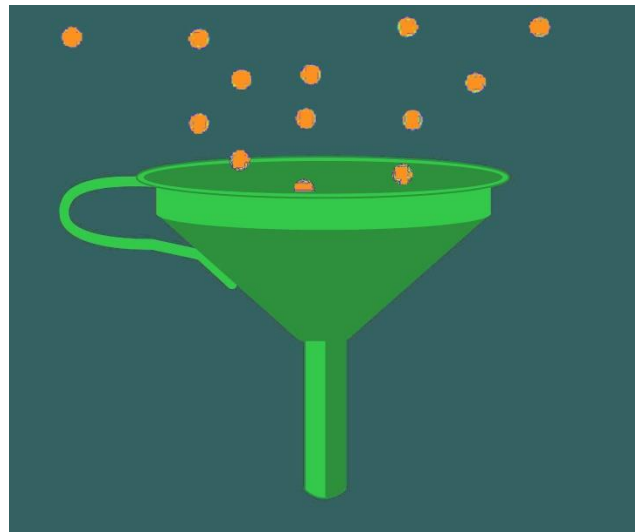
Attainable – the pieces need to be something that can be reached and not below where you are now.

Relevant – each piece should be consistent with the BIG DREAM – pieces that aren't within that BIG DREAM should be shifted to another place or released altogether.

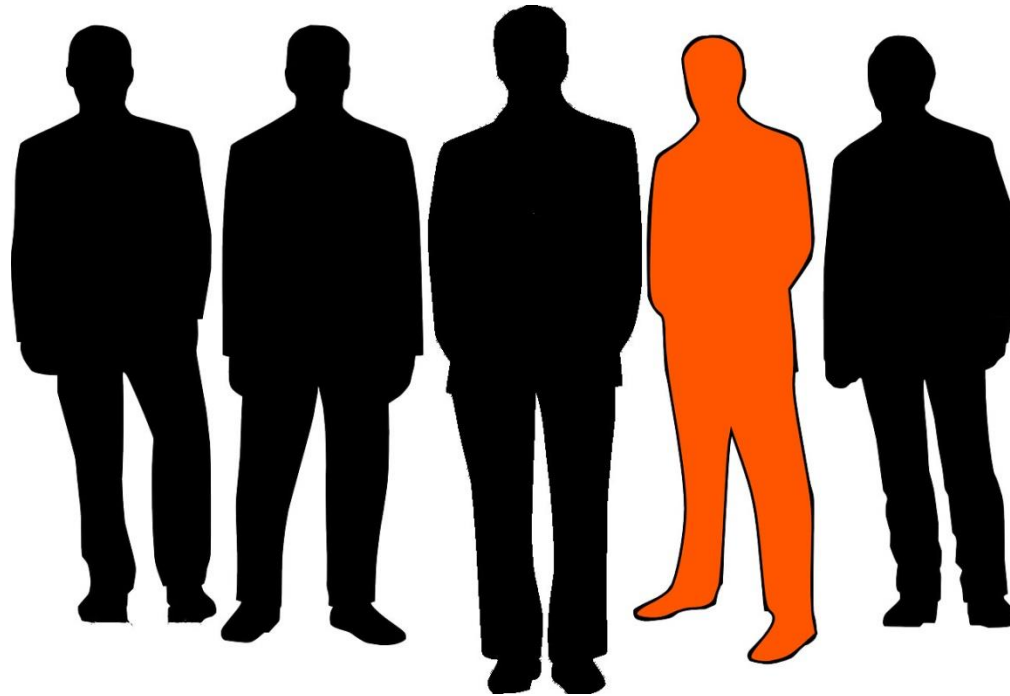
Time-bound – there needs to be a time limit that will help drive the urgency and also give you a finish line to work towards.



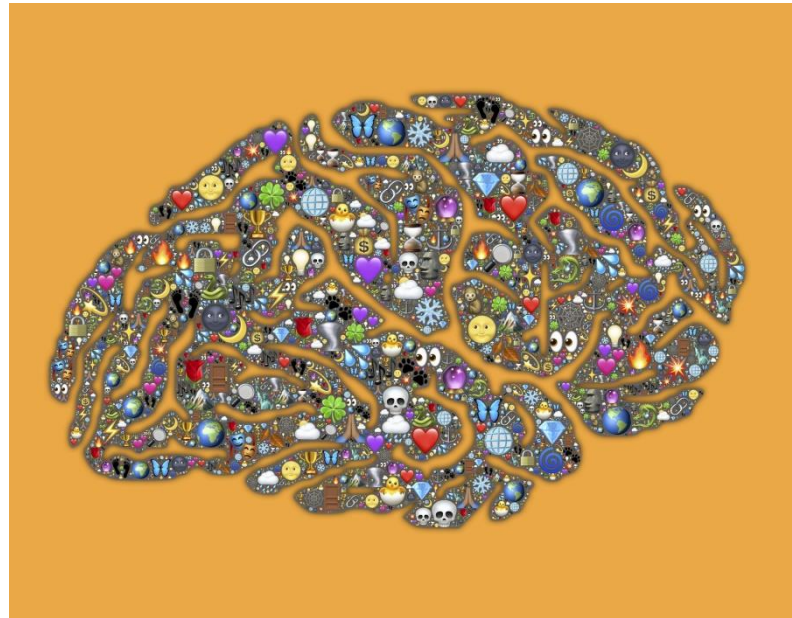
Funnel it down to focus



WHO?



Psychographic



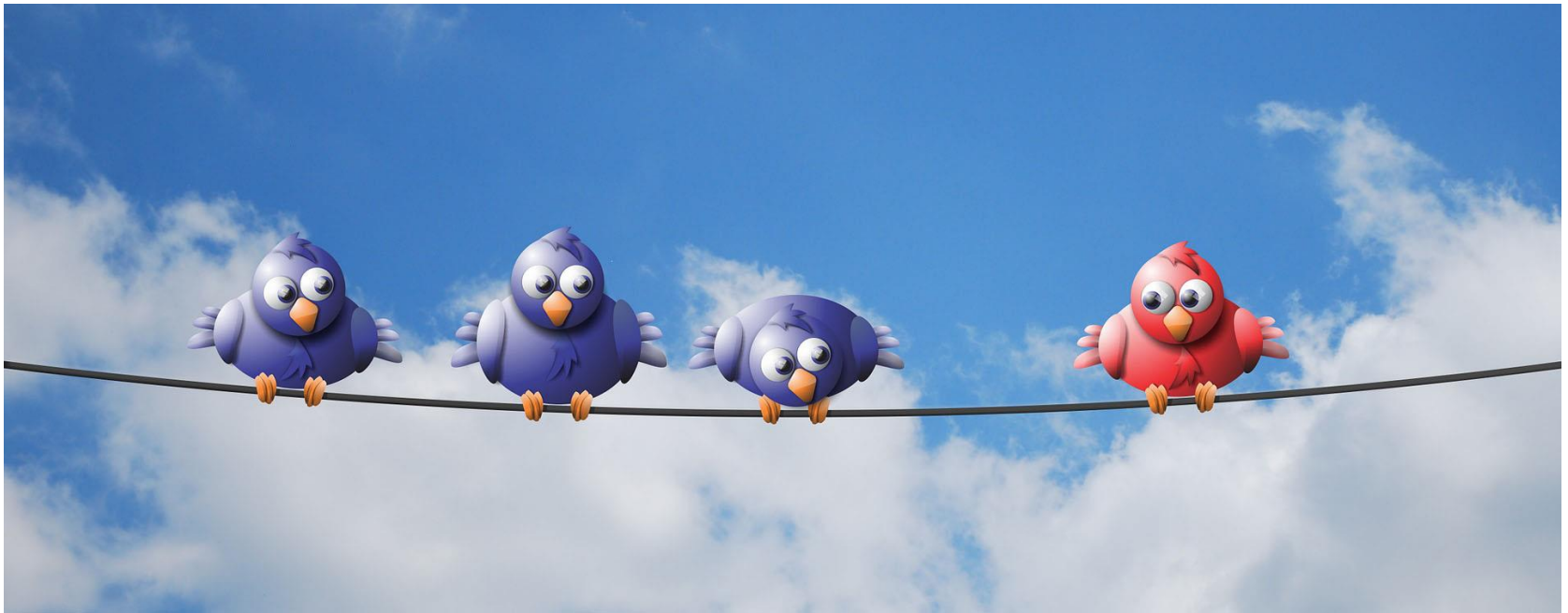
Geographic



Demographic



There can be only ONE!



Defining your ONE



Why are you writing? Who are you writing for?



What are you trying to get?



What is your desire?



MONEY?





SHARING?

World Domination?



Know Why Know Who Know What



NOT!



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Schedule

MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
Spencer	Kathy	Spencer	Kathy	Spencer	Kathy			Spencer	Kathy
4:00 AM			Wakeup		Wakeup		Wakeup		Wakeup
4:30 AM			Scripture		Scripture		Scripture		Scripture
5:00 AM			Scripture		Scripture		Scripture		Scripture
5:30 AM			focus folder		focus folder		focus folder		focus folder
6:00 AM			exercise		exercise		exercise		exercise
6:30 AM			exercise		exercise		exercise		exercise
7:00 AM	wakeup		Get Ready	wakeup	Get Ready	wakeup	Get Ready	wakeup	Get Ready
7:30 AM	breakfast/chores		breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores
8:00 AM	breakfast/chores		breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores	breakfast/chores
8:30 AM	CULLMAN CO-OP		CULLMAN CO-OP	break	break	HOLLY POND CC	HOLLY POND CC	break	break
9:00 AM			writing	school	writing/school help			school	writing/school help
9:30 AM			writing	school	writing/school help			school	writing/school help
10:00 AM			writing	school	writing			school	writing
10:30 AM			writing	school	writing			school	writing
11:00 AM			writing	LUNCH/CHORES	LUNCH/CHORES			LUNCH/CHORES	LUNCH/CHORES
11:30 AM			writing	LUNCH/CHORES	LUNCH/CHORES			LUNCH/CHORES	LUNCH/CHORES
12:00 PM				school	WC online meeting			school	WC online meeting
12:30 PM	LUNCH		LUNCH	school	WC online meeting	LUNCH	LUNCH	school	WC online meeting
1:00 PM			reading	school	social media/writing			school	social media/writing
1:30 PM			reading	school	social media/writing			school	social media/writing
2:00 PM			reading	PE	exercise			PE	exercise
2:30 PM				PE	exercise			PE	exercise
3:00 PM	school/work			Art	Write	school/work		Art	Write
3:30 PM	school work			break	break	school work		break	break
4:00 PM	free time		podcast/social media	school/free time	podcast/social media	free time		school/free time	podcast/social media
4:30 PM	free time		dinner prep	school/free time	dinner prep	free time		school/free time	dinner prep
5:00 PM	dinner/chores		dinner/chores	dinner/chores	dinner/chores	dinner/chores		dinner/chores	dinner/chores
5:30 PM	dinner/chores		dinner/chores	dinner/chores	dinner/chores	dinner/chores		dinner/chores	dinner/chores
6:00 PM	read/family		read/family	read/family	read/family	read/family		read/family	read/family
6:30 PM	read/family		read/family	read/family	read/family	read/family		read/family	read/family
7:00 PM	read/family		read/family	read/family	read/family	read/family		read/family	read/family
7:30 PM	read/family		read/family	read/family	read/family	read/family		read/family	read/family
8:00 PM	quiet time		stretch	quiet time	stretch	quiet time		quiet time	stretch
8:30 PM	quiet time		Scripture	quiet time	Scripture	quiet time		quiet time	Scripture
9:00 PM	lights out		Scripture	lights out	Scripture	lights out		lights out	Scripture
9:30 PM			focus folder		focus folder				focus folder

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The Lang Family, kathrynl@kathrynl.com, Cullman Homeschool Cooperative (private), Electricity and Circuitry, Holidays in United States, The Devil's Arithmetic

Oct 2017 (Central Time)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 2pm - Boy Scouts	2 9am - Cullman of	3 10am - Write Chat 11am - Field Trip 1pm - Bud's Best	4 Moundville Native American Festival @ Moundville Archaeological Park, 634 Mound 8am - Ed's 11am - Rocket 12pm - WordCamp 7pm - #Writerslife 8pm - #BookMark	5 9am - Make up Day 9am - NO classical 7pm - #StoryDam 9pm - #mediachat	6 6:30pm - Mom's	7 Hiking Club Fall
8 1:30pm - BDay 2pm - Boy Scouts	9 Columbus Day 9am - Cullman of	10 10am - Write Chat 6pm - Brazen	11 12pm - WordCamp 7pm - #Writerslife 8pm - #BookMark	12 8:30am - Classical 7pm - #StoryDam 9pm - #mediachat	13 9:30am - Constitu	14
15 Busy Speak 15 minutes 2pm - Boy Scouts	16 9am - Cullman of 9pm - blog	17 10am - Write Chat	18 12pm - WordCamp 4:30pm - CoWorki 7pm - #Writerslife 8pm - #BookMark	19 8:30am - Classical 7pm - #StoryDam 9pm - #mediachat	20	21 WordCamp
22 WordCamp 2pm - Boy Scouts	23 9am - Cullman of 9pm - blog	24 10am - Write Chat 6pm - Brazen	25 4:30pm - CoWorki 7pm - #Writerslife 8pm - #BookMark	26 8:30am - Classical 7pm - #StoryDam 9pm - #mediachat	27	28
29 2pm - Boy Scouts	30 9am - Cullman of 9pm - blog	31 Halloween 10am - Write Chat	1 4:30pm - CoWorki 7pm - #Writerslife 8pm - #BookMark	2 8:30am - Classical 9am - Make up Day 7pm - #StoryDam 9pm - #mediachat	3	4



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Learn to juggle!

Be Consistent!



Join Challenges
Use a timer
Make it a priority



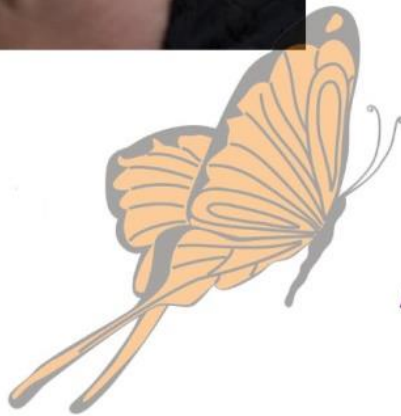


You decide.
You determine.
You define.
And you have to take the actions.





#Hopesmith. #Dream ignitor.
Master of “it’s all about
#relationships.” Aficionado of
inappropriate laughter.
Kathryn Lang has been helping
others find the time to make
their dreams come true.



Kathryn C Lang
Author | Speaker | Hopesmith

www.KathrynLang.com

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**Plan the work and
then work the
plan - it takes
action to arrive**

www.KathrynLang.com

Kathryn C. Lang

